

6th Australasian Gene Therapy Society meeting
April 29th - May 1st 2009
Sydney, Australia

Invitation to Exhibitors and Sponsors

AGTS 2009, follows a very successful and well-received conference in Canberra 2007. Our conference will be held at Kerry Packer Education Centre, Royal Prince Alfred Hospital Sydney. We are expecting over 250+ professionals in gene therapy, cell-based therapies and related fields to attend.

AGTS 2009 offers you access to key leaders of companies, medical research groups, clinicians, and universities. Exhibit times have been set aside to maximise your opportunity to discuss and demonstrate your products and services. Exhibit space is limited!

AGTS 2009 also offers opportunities to call attention to your organisation and products by purchasing advertising space in the conference program and/or becoming a sponsor. A registration, list of prices and a set of exhibitor guidelines are included for your use.

Given the superb location of AGTS 2009, Sydney, home to a number of world-class medical research institutes and universities this meeting will provide an excellent opportunity to introduce your company and products. Don't miss this chance to participate as an exhibitor, advertiser and/or sponsor. We look forward to seeing you at the AGTS 2009 meeting in Sydney.

I hope you will join us for this event. For more information, please feel free to call me on (03) 8341-6232.

Yours Sincerely,

Dr Jim Vadolas,
Cell and Gene Therapy Group,
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Royal Children's Hospital,
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Australasian Gene Therapy Society
 April 29 - May 1, Sydney, 2009

SPONSORSHIP OPPORTUNITIES

- ALL sponsors will be listed, according to level of sponsorship,
- in the Abstract Booklet,
 - on the main Sponsorship Board on-site at the Conference
 - on the AGTS Website, with an optional link to the sponsor's website
 - See the Benefits form regarding publicity details for each opportunity

PLATINUM sponsors and Booth Exhibitors receive a FREE 1 page advertisement in the Abstract Booklet

Platinum - \$5,000	Gold - \$2,000 - \$3,000	Silver - \$750 - \$1,999	Bronze - Under \$750
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1. EDUCATION SESSIONS	\$1,000.00 -	_____
2. TRADE DISPLAY	- \$1,500	_____
3. BANNER DISPLAY IN MAIN LECTURE THEATRE	- \$1,000	_____
4. ADVERTISING in the Abstract Booklet (1 page included for Trade Display Exhibitors)		
<input type="checkbox"/> Company Logo	\$200	_____
<input type="checkbox"/> 1/2 page	\$350	_____
<input type="checkbox"/> Full page	\$550	_____
<input type="checkbox"/> Inside Front Cover - Black/White	\$600	_____
<input type="checkbox"/> Inside Back Cover - Black/White	\$600	_____
<input type="checkbox"/> Outside Back Cover - Full Color	\$1,000	_____
5. PROVIDING DELEGATE LUNCHES		
<input type="checkbox"/> Lunch on (<input type="checkbox"/> Wednesday, <input type="checkbox"/> Thursday or <input type="checkbox"/> Friday) - \$800 per day		_____
<input type="checkbox"/> Lunch on (All three days) \$2,000		_____
6. INVITED INTERNATIONAL SPEAKERS @ \$2,000 per person		
<input type="checkbox"/> Wednesday - Speaker 1 (Name:.....)		_____
<input type="checkbox"/> Wednesday - Speaker 2 (Name:.....)		_____
<input type="checkbox"/> Thursday - Speaker 3 (Name:.....)		_____
<input type="checkbox"/> Thursday - Speaker 4 (Name:.....)		_____
<input type="checkbox"/> Friday - Speaker 5 (Name:.....)		_____

7. DELEGATE REFRESHMENT TABLES

Pastries PLUS Morning/Afternoon Tea & Coffee

Wednesday, or Thursday \$500 per day, or Friday \$300 - _____

(All three days) \$1,000 _____

8. AGTS CONFERENCE WEBSITE \$1,000.00 _____

9. CASH DONATION _____

10. SPECIALTY/ REGISTRATION PACKAGE CONTRIBUTIONS Session Props,
Promo Items, Gift Baskets, Gift Certificates, Pens, etc: - Please list:

11. BINDERS: AGTS provides binders as part of the registration package. Any company wishing to assist with the cost of the binders may make a donation. All companies will be listed in conference program. There is no set donation amount and no limit to the number of contributing companies. _____

12. EVENT: *GALA DINNER (venue to be announced)*

Wine and beverages @ \$1,000 _____

Dinner @ \$3,000 _____

Table Gifts (please list) _____

Door prizes @ \$120.00 each _____

Student poster prize 1st \$500 _____

Student poster prize 2nd \$300 _____

Student poster prize 3rd \$200 _____

Sponsor Pricing Guide Lines

- *PLATINUM sponsor packages will include one invited speaker with acknowledgment at the general session and logo on the front cover of the Conference Program, plus all of the Gold package.*
- *GOLD sponsor packages will include trade display, one page advertisement in the program with the option to include promotional material in the conference bag given to all attendees. Two exhibitor passes will be issued allowing access to all sessions, including all refreshments and lunch.*
- *SILVER sponsor packages, will include company name and logo in conference material and one exhibitor pass allowing access to all sessions, including all refreshments and lunch.*
- *BRONZE sponsor packages include company name and logo in conference material.*

